

UMESCHANDRA COLLEGE
13, SURYA SEN STREET, KOLKATA-700012 & FC-129, Sector - III, Salt Lake, Kolkata - 700 106

Report on the free MBA Workshop with top IIM Faculties conducted by Umeschandra College IQAC and Placement Cell in collaboration with Westawk

Title: Free MBA Workshop with top IIM Faculties

Date: 17th March, 2023

Preamble: A One day workshop on whereabouts of MBA and its importance in the professional field has been conducted on 17th March 2023, at Umeschandra College, Kolkata, Extended campus, Room No. 208 in order to inform students about the scope and importance of MBA degree. The workshop has been conducted by Umeschandra College IQAC and Placement Cell in collaboration with Westawk. Registration of the program has been done through google forms.

Speakers' Profile:

- Dr. Madhumita Chatterji, MA, MBA, Ph.D., Director of ABBS School of Management (Acharya Bangalore B School)
- Prof. Amar Gandhi, Assistant Professor in the Faculty of Management Studies, Marwadi University, Rajkot
- Sneha Chakraborty, Senior manager West Bengal & North East, RIIM Pune

Description of the Program:

The workshop aimed to provide insights into the benefits and scope of pursuing an MBA degree after graduation.

- **Objective of the Workshop:**

The primary objectives of the workshop were as follows:

- ✓ To help commerce students understand the value of an MBA degree.
- ✓ To provide insights into MBA curriculum and its relevance to business and industry.

- ✓ To provide information on different specializations within the MBA program.
- ✓ To help students understand the admission process, eligibility and selection criteria for an MBA program in decent B-schools along
- ✓ To provide students an idea of the fee structure of top B-Schools.
- ✓ To provide an opportunity for students to interact with faculties of top B-Schools of India and industry experts.

- **Workshop Content and Execution:**

The workshop began with a welcome speech by Prof. Puja Mukherjee, member of the Placement committee, Umeschandra College and Jt. Co-ordinator of the workshop followed by a keynote session by the speaker Dr. Madhumita Chatterji from ABBS who highlighted the significance of an MBA degree in the modern business landscape.

This was followed by a session where Sneha Chakraborty, Senior Manager WB and North East, RIIM Pune, who had pursued an MBA shared her experiences and offered guidance to attendees on the admission process, specializations, and career opportunities available at RIIM Pune.

The workshop also included a session on the curriculum and subjects taught in an MBA program, which was conducted by the academic staff of the MBA program at the college.

This session was followed by an enjoyable session by Prof. Amar Gandhi which consisted of several types of psychometric tests and result analysis in terms of management, some quiz, tasks and games related to assess management psyche.

The workshop ended with a question-answer round where the audience was given the opportunity to interact with the speakers and clear their doubts and concerns. The attendees have also received certificate of participation by Westawk and some prizes for participating in the quiz.

- **Outcomes and Feedback:**

The workshop was well received by the students, with positive feedback received from the majority of the attendees. The interactive session with faculties were particularly beneficial, and they appreciated the opportunity to receive guidance and counsel on their aspirations.

The workshop helped in dispelling the many myths associated with the MBA program and showcased the many career opportunities available to students after completing the degree. Moreover, it offered an exceptional occasion to the students to understand the scope of MBA in the coming years.

- **Conclusion:**

Overall, the workshop was effective in promoting the advantages of pursuing an MBA degree while breaking down misinformation about the program. By providing students with access to industry experts and alumni from the MBA program, the workshop highlighted the diverse range of career opportunities

available to MBA graduates. The department should organize these sorts of insightful workshops frequently to enlighten the students about the various career options after graduation.

Google form link for registration: <https://forms.gle/bkXhFKiqCFvxJfYj8>

Registration list:

Timestamp	Email Address	Name	CU Registration No.	College Roll No.	Section	Semester	Campus	Gender	Phone No.
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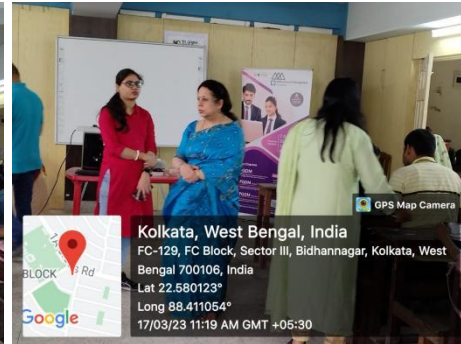
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Photos of the event:





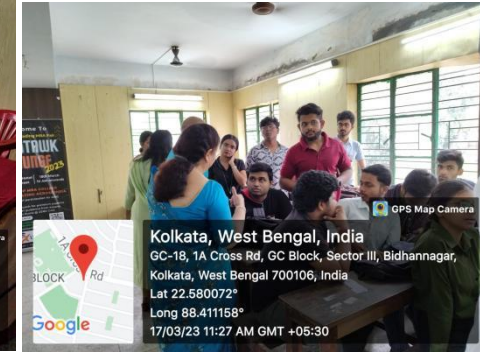
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Kolkata, West Bengal, India
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Kolkata, West Bengal, India
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